

Torrance Herald

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Has Torrance Grown to Be More Christmas-minded?

By REV. G. G. SCHMID

Several trails may be pursued for an answer. Business, good or bad, at Christmas time is not a correct criterion, for it is affected principally by the amount of money the public has to spend, and not by the desire to purchase. A business man told me that usable merchandise is being sold at a loss this year. We cannot speak with authority on how good or how bad the Christmas business was but we do know that we wanted to make more purchases than was possible. What money we had to spend is gone—blessings on it! Our Community Christmas Festival evidenced a large degree of Christmas-mindedness on the part of Torrance people. Each year the Community Christmas program has become more commanding. That characteristic of any growing town. Our firemen are planning better for larger each year. Two years ago they had several hundred boxes of candy left for lack of people to give them to. This year they ran out of supplies before all were reached. When churches co-operate with our firemen and Chamber of Commerce as they did on Monday night there must be something special afoot. We must either have these programs in a building, install loud speakers or limit the program to things to be seen and not heard. The latter is not altogether ideal for Christmas music and Christmas verse are essential elements for the development of Christmas-mindedness. The loud speakers should be installed next year if the enterprise is to develop yet more. Christmas-mindedness is always evidenced in the programs the churches present at Christmas time. From reports from each of the Torrance churches we gather that crowded buildings was the sign of the Christmas-mindedness of our people. Parents want to see their children on the platform beside the shining Christmas tree. Further than that, the parents are also teaching their children to share their Christmas with those less fortunate boys and girls, by means of their White Christmas gifts which have crowded away the old fashioned, overstuffed, candy boxes and other gifts that Sunday schools gave to their own enrolled scholars. Now used to collect money to spend for their own churches at Christmas time by happy children of our homes is also growing. Public functions are required to avoid conflicting with the growing habit of spending Christmas eve and Christmas day in the family circle. Instead of more Christmas trees are being placed before the windows and in a corner in our rooms, and the custom of stringing lights on our shrubs and growing trees in the yards is marking the increase of the spirit of Christmas in our wonderful city of Torrance. Yes, Christmas-mindedness is on the increase and we are cheerfully paying the price.

Exceptional Holiday Week Program at Fox Granada

Enjoyable entertainment is promised patrons of the Fox Granada theatre in Wilmington this week. Tonight and Friday marks the last showings of Cecil B. DeMille's all-talking, dramatic smash, "Dynamite" with Kay Johnson, Charles Bickford, Conrad Nagel and Charles Bickford. Saturday only Ken Maynard will ride into town and perform his diverting antics on the talking screen in "Senor Americano." A Laurel and Hardy comedy and Mickey Mouse sound cartoon will also be shown. Sunday only Joan Crawford makes her debut in talking pictures with "Untamed," a tempestuous jungle romance. A cartoon and act also.

"Married in Hollywood" and "Marianne" Feature Holiday Week at Torrance Theatre

In the palmiest days of musical comedy on the screen, more than one song hit that lingered in memory was unusual. In "Married in Hollywood," a Fox Movietone musical romance, there are nine distinctive song hits, one of which "Dance Away the Night," with music by Dave Stamper and lyrics by Harlan Thompson, is destined to surpass in popularity, "The Merry Widow Waltz" of a generation ago. The same composers have evolved another tuneful number, "Until One Comes Along" which will run "Dance Away the Night" a close race for popularity. And still a third entrancing number is "Deep in Love," with music by Oscar Straus and lyrics by Harlan Thompson. "Married in Hollywood" is based on the operetta by Oscar Straus, Harlan Thompson wrote the story and dialog. Marcel Silver, who directed "Fox Follies of 1929," directed "Married in Hollywood," which comes to the Torrance theatre Sunday and Monday. The presenting cast is notable from the fact that four former stars of musical comedy and opera are featured. "MARIANNE" (Cliff Edwards) who brings his famous ukulele to the screen in "Marianne," Marion Davies' latest starring vehicle for Metro-Goldwyn-Mayer, and an all-talking film which will be at the Torrance theatre Tuesday, Wednesday and Thursday, Dec. 31, Jan. 1 and 2, is more than a singing, crooning ukulele player. He is a

great comedian as well, and demonstrates his ability as one of a company of hilarious American doughboys in post-war France. "Marianne" is the story of a French peasant girl who bluffs a part of the A. E. F. in her barnyard, quarrels with them, laughs with them, feeds them, plays pranks on them, falls in love with one of them, and eventually follows him to America. "Marianne" is a singing, talking, romantic comedy directed by Robert Z. Leonard, with a cast of notable stage and screen favorites. Cliff Edwards is famous in musical comedy, vaudeville and over the radio. Benny Rubin, another doughboy in the picture, is also a famous vaudeville headliner and master of ceremonies.

OPENS STUDIO FOR HARMONY AND PIANO

Robert T. McGowan announces the opening of a studio at 816 Cota avenue for the instruction of piano and harmony. Mr. McGowan is a graduate of music in the Carnegie Institute of Technology and has had fifteen years instructor experience. He is a piano pupil of Selma Janson of Berlin, and studied harmony under J. Vick O'Brien of the Carnegie Institute. Mr. McGowan's studio is at 816 Cota avenue, Torrance, telephone 521.

"Girl Overboard" Sensational Story

The waterfront of San Pedro harbor, California, was used as the realistic setting of Universal's

"Girl Overboard," starring Mary Philbin, at the Lomita theatre Sunday and Monday. A maze of ships; swirling water; docks; sailors off for a leave for the first time in months; huge liners being towed out by tugs on

TORRANCE THEATRE

FRIDAY and SATURDAY, DEC. 27-28

JACK MULHALL in "DARK STREETS" All Talking Success

SUNDAY and MONDAY, DEC. 29-30

"MARRIED IN HOLLYWOOD" A Fox Movietone Production All Singing, All Talking, All Dancing

TUESDAY, WEDNESDAY and THURSDAY DEC. 31—JAN. 1 and 2

MARION DAVIES in Her Outstanding Success "MARIANNE" All Talking

FOX PLAZA

HAWTHORNE

FRIDAY and SATURDAY, DECEMBER 27th and 28th

"ILLUSION" ALL TALKING

with CHARLES "Buddy" ROGERS and NANCY CARROLL — and —

COMEDY—"THE GOLFERS"—ALL TALKING MOVIE TONE NEWS

SUNDAY, DEC. 29th ONE DAY ONLY

"THE KISS" SYNCHRONIZED — with GRETA GARBO

COMEDY—"COLD SHIVERS"—ALL TALKING "SLEEPING PORCH"—ALL-TALKING ACT METROTONE NEWS

MONDAY and TUESDAY, DECEMBER 30th and 31st

DOUBLE PROGRAM

"THE LADY LIES" All Talking with WALTER HUSTON

— and —

"LOVE, LIVE AND LAUGH" ALL-TALKING — with GEORGE JESSEL FOX MOVIE TONE NEWS

WEDNESDAY and THURSDAY, JANUARY 1st and 2nd

CONTINUOUS SHOW NEW YEAR'S "SO THIS IS COLLEGE"

ALL-TALKING — with ELLIOTT NUGENT

— and —

FABLE—"FAITHFUL PUP"—SYNCHRONIZED METROTONE NEWS

Lomita Theatre

"THE HOME OF BIG PICTURES"

FRIDAY AND SATURDAY, DEC. 27-28

"ACQUITTED" News Sound Fable and Cartoon

SUNDAY AND MONDAY, DEC. 29-30

"GIRL OVERBOARD" Featurette, "Orphans of the Wagon Trail," Featuring Bobby Nelson

"Ace of Scotland Yard," No. 5 Krazy Kat Cartoon

TUESDAY, DEC. 31—SILVER NIGHT

DOUBLE BILL

"THE POWER OF SILENCE" "CHASING THROUGH EUROPE" Sound, Oswald, "Cold Turkey"

WEDNESDAY AND THURSDAY, JAN 1-2

"NIGHT PARADE" Comedy, "Sunday Morning" Sound News

their way to Honolulu, China, the South Seas, Australia; freight boats leaving for Alaska, trade in the Archipelago; all tankers on coastwise trade. All were captured by the camera for a constantly changing panorama of colorful atmosphere.

Set in this realistic locale, "Girl Overboard" offers a strong love story between two waifs befriended by the captain of a tug, Otto Har-Mackay shares the love interest with Miss Philbin—a new, glorious and sparkling Miss Philbin.

Unusual cinematographic effects were obtained by photographing certain dramatic sequences in real life. This is believed to be the first time this was ever attempted and the results have been sensational on the screen for the accentuating of the murky weather in one of the more serious episodes.

"FLIGHT" AND "HALLELUJAH" AT REDONDO

"Nix on Dames" at New Year's Eve Midnight Show

"Hallelujah," King Vidor's sensational all-talking Negro drama, first of kind in history, is the attraction this week Friday and Saturday at the Fox Redondo. The new picture, filmed amid the Mississippi cotton plantations, and with sound sequences in which the old-time Negro spirituals are sung by colored choruses, is a vivid drama of Negro life in the South. Not a single white member appears in the cast of this Metro-Goldwyn-Mayer special.

For the New Year's eve midnight show, Fox Redondo presents Maude Fulton's "Nix on Dames," whose other pictures, "The Big Top," "The Hat" and "The Humming Bird" have won her fame. It's a Fox Movietone.

"Flight," the Columbia all-talking aviation sensation coming to the Fox Redondo theatre on Wednesday and Thursday next week, was made with the co-operation of government officials in Washington. All the machine guns and other armaments were copied from those used in the recent Mexican rebellion, and the planes are accurate duplicates of those used in the government marine base. Jack Holt, Ralph Graves and Director Frank R. Capra, the triumvirate that made "Submarine," the talk of the nation, were reunited for this production.

Hot and Cold Program is Offered

"The Kiss," synchronized in sound with Greta Garbo, this is the dish de resistance offered by the Fox Plaza theatre in Hawthorne for one day only, Sunday, December 29th. "Somebody says the 'dish' should be called 'dearest de luxe,' but anyway it will be a 'Sunday' meal that you will not forget, say the press agents. Oddly enough the comedy all-talking film on the same bill is "Cold Shivers." Sort of a hot and cold program.

This Friday and Saturday, the Fox Plaza offers the all-talking film, "Illusion," with Buddy Rogers and Nancy Carroll. Monday and Tuesday, a double bill is given to end the year with when Walter Huston plays in the all talking picture, "The Lady Lies," and George Jessel appears in "Love, Live and Laugh," also an all-talking.

The New Year's Day and Thursday program starts off lively with "So This is College," an all talking release with Elliott Nugent. The New Year's day show will be continuous.

Duncan Sisters Go Over "Big" In "It's a Great Life"

"It's a Great Life," which will play at the Fox Redondo theatre Monday and Tuesday would be a very interesting story even if it were not enlivened by the antics of the infatigable stars, the Duncan Sisters, and nearly a dozen brand-new catchy songs. The Duncan vehicle was directed by Sam Wood, who did such an excellent job with "College Life."

It plants the Duncans as clerks in a department store who are fired because Rosetta "ad libs" on a rah rah type of "organization song," euphoniously named "Smile, Smile, Smile," with Mandelbaum and West. That makes the opportunity for the formation of a team, the Hogan Sisters, with James Dean at the piano. Dean's courtship of Vivian, and Rosetta's resentment of his overflown vanity, lead to a split. The story follows through to the final reuniting of the girls, with a side-by-side concerning Rosetta and "Parker."

LOW RATES EAST BY STAGE

Table with 2 columns: City, Rate. Salt Lake \$17.50, Denver 25.50, Kansas City 42.00, Dallas, Texas 32.50, Houston 37.70, New Orleans 47.50, Chicago 50.00, New York 70.50

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played by Jed Prouty. There is a great deal of comedy in the picture, and just enough pathos to make the whole thing well flavored. In a way, the story tells much of the personal life struggle of the Duncans in their spectacular climb up the ladder of the show business.

Numbers you'll remember are "Following You," "Sailing on a Sunbeam," "The Hoosier Hop," "It Must Be an Old Spanish Custom," "Won't You Be My Lady Love" and "The Sun of a May Morning." They were written by Ballard MacDonald and Dave Dreyer.

Larry Gray is splendid as "Jimmy." Jed Prouty does his usual good work as "Parker," and Rubin is corking as "Friedman," the vaudeville booking agent. Technicolor scenes add immeasurably to the eye-filling qualities of the production.

Annual Salt Crop Harvest of Many Tons

(Continued from Page 1) thirty men are employed there at the present time. The company operating at Saltdale in the Mojave desert is known as the Consolidated Salt Company. This concern is owned by the Long Beach Salt Company.

Canneries in the Long Beach, Wilmington, Terminal Island and San Pedro portions of the harbor district total about seventeen in number. To these canneries is sold the major portion of the product of the Long Beach Salt company. A portion, however, is shipped to various parts of the country. The crop this year, a total of 5000 tons, is considered a fairly normal production.

FOX GRANADA WILMINGTON PHONE 968

THURSDAY AND FRIDAY, DEC. 26-27 "DYNAMITE"

Cecil B. De Mille's dramatic smash! All talking with Kay Johnson, Charles Bickford and Conrad Nagel. Also Fox Movietone News

SATURDAY ONLY, DEC. 28 "SEÑOR AMERICANO" All talking with Ken Maynard Also Laurel and Hardy Talking Comedy And Mickey Mouse Cartoon

SUNDAY ONLY, DEC. 29 Joan Crawford in her first all talking picture "UNTAMED" Cartoon and Act Also Metrotone News

MONDAY AND TUESDAY, DEC. 30-31 DOUBLE BILL GRETA GARBO in "THE KISS" With CONRAD NAGEL (Synchronized). Also "FROZEN JUSTICE" All Talking with Lenora Ulric Fox Movietone News

WEDNESDAY ONLY, JAN. 1—NEW YEAR'S DAY All Talking with George Jessell and Lila Lee "Love, Live and Laugh" Also News and Cartoon

FOX REDONDO

FRIDAY and SATURDAY Dec. 27-28 ALL TALKING COMEDY RIOT "3 Live Ghosts" with Beryl Mercer, Joan Bennett, Robert Montgomery Also All Talking Comedy FOX MOVIE TONE NEWS

SUNDAY ONLY Dec. 29 GERTRUDE LAWRENCE Musical Comedy Star, in All Talking and Singing "Battle of Paris" Also Harry Langdon All Talking Comedy Hearst Metrotone News Color Novelty

MONDAY & TUESDAY Dec. 30-31 DUNCAN SISTERS in Latest ALL TALKING COMEDY "It's a Great Life" Also Metrotone News Talking Comedy

NEW YEAR'S EVE MIDNIGHT MATINEE Dec. 31st All Talking and Singing Comedy "Nix on Dames" with Robert Ames and Mae Clarke Also ALL TALKING COMEDY "Gentlemen of the Evening" Song Cartoon Sound Novelty

WEDNESDAY & THURSDAY Jan. 1-2 Thrilling All Talking Drama of the Air "Flight" With Jack Holt, Ralph Graves and Lila Lee Also Song Cartoon, "Pony Boy" FOX MOVIE TONE NEWS

FRIDAY & SATURDAY Jan. 3-4 King Vidor's All Talking Masterpiece of Negro Life "Hallelujah" Also FOX MOVIE TONE NEWS

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